

INDIAN SOCIETY FOR TECHNICAL EDUCATION,
(ISTE) SLIET CHAPTER
SANT LONGOWAL INSTITUTE OF ENGINEERING
AND TECHNOLOGY



SLIET INNOVATION SUMMIT 2024

20 - 21 SEPT 2024

PITCHDECK PROBLEM STATEMENTS

UNLEASHING THE POWER OF AI-ML



SLIET INNOVATION SUMMIT : PITCHDECK

The AI Startup Pitch Competition at the SLIET Innovation Summit mirrors the format of popular entrepreneurial shows like Shark Tank, providing a platform for AI startups to pitch their innovative ideas to a panel of potential investors and enthusiasts. This event focuses on fostering entrepreneurship, encouraging innovative solutions in AI technology, and facilitating real-time funding opportunities for promising startups.

DETAILED DESCRIPTION

- **Format:**
 - Participating startups will pitch their ideas to a panel of judges comprising potential investors and AI enthusiasts.
 - Each pitch will be followed by a Q&A session where judges will provide constructive feedback and ask probing questions.
- **Objective:**
 - The competition aims to showcase groundbreaking AI innovations that have the potential to make significant impacts in various sectors.
 - Participants have the opportunity to attract potential investors who may offer real-time funding or mentorship to help scale their ventures.
- **Evaluation Criteria:**
 - **Innovation:** Uniqueness and originality of the AI solution proposed.
 - **Market Potential:** Addressable market size and potential for growth.
 - **Viability:** Feasibility of implementation and scalability of the startup idea.
- **Presentation Skills:** Clarity, persuasiveness, and effectiveness of the pitch.



DETAILED DESCRIPTION

- **No Cash Prize:**
 - This event does not offer monetary rewards but focuses on securing potential funding and mentorship opportunities for participating startups.
- **Audience Engagement:**
 - Audience members may also engage in the discussion, providing additional insights or posing questions to the startups.
- **Registration:**
 - Startups must register for the pitch competition before the specified deadline.
- **Preparation:**
 - Participants will have adequate time to prepare their pitches and refine their business plans before presenting to the panel.

CERTIFICATION POLICY

- **Participation Certificate:** All participating startups will receive a certificate of participation.
- **Recognition:** Top startups may receive recognition and visibility within the AI and entrepreneurial communities.
- **Potential Funding:** Startups that impress the panel may receive offers for real-time funding or further discussions with investors.